

Directorate of Secondary Education Eastern Attica, Greece (DSEEA_Gr)
Directorate of Education Frankfurt, Germany (SSAFFM)
“The YOUTH VIDEO MUSEUMS Partnership: Recording traces of our subjective culture”

A Comenius Regio Program (2010-2012)



International Conference Media Education & the “VideoMuseums” partnership



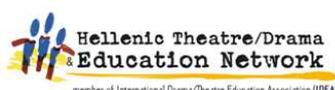
Athens, Friday 4 May 2012
09:00-17:00

At Athens Goethe Institute
14-16 Omirou Str. Athens



Presentations, Workshops, Screenings
Working language English/Greek with simultaneous translation
Free Entrance
For Applications/Reservations write to: didanpep@sch.gr

www.videomuseums.eu , <http://dide-anatol.att.sch.gr> , www.karposontheweb.org , www.theatroedu.gr



Conference Program

09:00-09:30 **Registration**

09:30-10:00 **Welcome**

- **Stefanos Kapellas**, Directorate of Secondary Education Eastern Attica, Greece
- **Marion Wessling-Bagel**, Directorate of Education Frankfurt, Germany

10:00-11:30 **Session 1: The VideoMuseums partnership 2010-2012**

- **Nikos Govas**, Cultural Projects, DSEEA, Greece: *“Creating teachers networks & the VideoMuseums project in Greece”*
- **Maria Leonida**, KARPOS Centre, Greece: *“VideoMuseums and student films: the labors of Hercules”*
- **Nikolas Hamm**, Schultheater-Studio Frankfurt, Germany: *“VideoMuseums in Germany”*
- **Eleni Kritikou**, Environmental Education, DSEEA, Greece: *“An evaluation...”*

11:30-12:00 Coffee brake

12:00-13:30 **Session 2: Exploring aspects on Media Education**

- **Menis Theodoridis**, Film director, KARPOS Centre, Greece: *“Audiovisual Education: ...dead-ends and highways”*
- **Evangelia Kourti**, Associate Professor, Athens University, Greece: *“Social media and media education”*
- **John Potter**, Senior Lecturer, Institute of Education, University of London, UK: *“Students' personal identities and media production in education”*

13:30-14:30 Light lunch

14:30-16:30 **Session 3: Workshops** *(there will be 5 parallel Workshops, see details below)*

16:30-17:00 **Session 4: Conclusions**

Presentations

Short abstracts

Session 1: The VideoMuseums partnership 2010-2012

- **Nikos Govas, Maria Leonida, Nikolas Hamm and Eleni Kritikou** as the Partnership's Steering Group will present key elements of the VideoMuseum concept and how it was applied in Greece and in Germany during 2010-2012. They will explain how teachers, students and filmmakers were organized and worked and what each partner contributed. Extracts from student films will be presented and discussed and an evaluation of the project will lead to new development.

Session 2: Exploring aspects on Media Education

- **Menis Theodoridis: "Audiovisual Education: ...dead-ends and highways "**

Contemporary citizens are citizens who communicate. They communicate with their immediate and wider social environment. They communicate and negotiate with distant citizens of the world community. They critically receive messages addressed to each other and express themselves communicating their personal views with clarity, efficiency and imagination. The audiovisual expression is an alternative, integrated communication system beyond the written and spoken word. In the proposed Curriculum for the New School, we believe that the audiovisual expression, i.e. the narration and the formulation of meaning through images and sounds, though not characterized by the rigorous structures of the written word, seem to share many of the traits of a communication system such as language and writing. Until now, we tend to familiarize with this communication system, through empirical consumption of audiovisual messages addressed to us on a daily basis. If however an intervention in school is considered, for a systematic acquaintance of students with audio-visual expression, it should have many of the characteristics related to teaching a parallel "language ".

- **Evangelia Kourti: "Social media and media education"**

This presentation deals with the issue of how best to familiarize university students of education departments with the production and use of social media; especially blogs. The underlying aim is the development of media literacy (critical analysis and the production of audiovisual and written texts) as well as the creative use of media as tools which may enhance personal expression, collaboration and communication in an educational context. Blogs created by future teachers of pre-school children in a media education workshop that took place in the previous two academic years, will be presented. Special attention will be given to the production and discussion of student videos as well as to the students' previous media experience as a background for the development of critical analysis and audiovisual production skills.

- **John Potter: "Students' personal identities and media production in education "**

I will present examples of short duration video productions by students which indicate the development of students' efforts to present themselves and the embodiment of elements of personal identity in a new conception of media production and learning. My presentation will be guided by the following questions: How do these processes relate to questions of personal identity and learning? How can teachers integrate students' personal, digital productions into teaching and learning? Which methodological tools are culturally and methodologically adequate in order to study and understand students' self-representations in media as well as how can they be applied in research and education?

Workshops

Short description

WORKSHOP 1: Maria Leonida, film director, KARPOS Centre, Greece & **Nikolas Hamm** social pedagogue, theatre pedagogue, Schultheater-Studio Frankfurt, Germany

“Point, line and surface: three words, one story”

Points, lines and surfaces are found all over our everyday life: in nature and the constructed world, on our bodies and the buildings we live in, in painting and geometry. We all use them from nursery to the old age. This experimental workshop will investigate these concepts by using techniques both from the media and theatre. Our aim is to develop upon these concepts with the tools of language, body and constructed images.

WORKSHOP 2: Menis Theodoridis, film director, KARPOS Centre, Greece

“One book... three filmmakers!”

Acquaintance with the language of cinema as well as the basic tools of cinematic storytelling. What is the cinematic narration of a story? Is it the story itself or, perhaps, the actual way we are telling it? How can three different filmmakers recount the same story differently? In this workshop we will watch three different cinematic versions of the same story and will try to understand the different narrative approaches developed. Then, we will try to film, in a simple setup, the same scene in three different ways.

WORKSHOP 3: George Didimiotis, film maker, Greece

“5 ways”

How does a picture create meaning? Why do we associate a picture with advertising while another picture could drive our minds to a tale? How is symbolism created? Can we explain all these to children? Small groups of children take photos directed in 5 different ways. They get used to the connotation of pictures by using codes, symbols and stereotypes of TV and cinema.

WORKSHOP 4: Louisa Stathopoulou, film maker, Greece

“Materials come to life: an introduction to animation”

Using different materials, 3D objects, plasticine, papers and much more, we are going to experiment with the technique called stop frame animation. Participants will create their own original short animations and we will see the things around us coming to life!

WORKSHOP 5: Sabine Westerhoff-Schroer, film maker, Germany

“Analysing Film”

How to talk about film? The Workshop shows a method of analyzing film with groups of students or other people. The method focuses on content, editing, image, language, sound and graphic. It is useful for different kinds of students as much as different kind of films. The method will be shown (and tested) on the examples of two VideoMuseums created during the second year of the VideoMuseums project in Greece and Germany.

Short CVs

(alphabetical order)

George Didimiotis was born on Cythera Island and lives in Piraeus Greece. He studied cinema and media in England. Since 1999 he works as a film director and editor in cinema and television productions. Since 2002 he teaches directing and editing in schools, workshops and adult education seminars.

Nikos Govas is a theatre/drama pedagogue with a long experience in teachers' training. He has taught in schools and worked as an actor, musician and director with a number of theatre companies and music groups in Greece, Australia, Germany and UK. In 1994 he founded *Theatre Lab Company* in London ("Hellenic Foundation Award 1997") and in 1998 the Hellenic Theatre/Drama & Education Network (chair-president 1998-2008). He is editor of the "Education & Theatre" Journal (Athens, Greece), and member of the Editorial Board of the *Research in Drama Education: The Journal of Applied Theatre and Performance* (UK). He was member of the first Coordination Committee (2006-2007) of the European network of the International Drama/Theatre & Education Association (IDEA-Europe) and member of IDEA's Project Committee (2005-2007). He has worked as theatre/drama tutor in many In-Service Teachers' courses, Universities, Theatres, Associations etc., and has published and edited many books and articles on drama education (international award "Grozdanin Kikot 2002"). He holds the post of Cultural Programs Coordinator for Directorate of Secondary Education of Eastern Attica (DSEEA-Gr), supporting schools in extra curricula projects, training teachers and developing networks.

Nikolas Hamm is a Social pedagogue and theatre pedagogue. He has a Certification as theatre pedagogue (BuT). Since 2011 he works as theatre pedagogue at the projects *JobAct® to connect* and *Lingua Szena®*, projects targeted specifically at unemployed adults by *Projektfabrik gGMBH*. He is the German Coordinator and artistic director of the Project *The Youth Videomuseums partnership* –Comenius-Regio Project, coordinated by partners in East-Attica, Greece. Since 2006 he is Lecturer at the *University Of Applied Sciences Frankfurt*, Germany. Since 2004 he teaches professional development for teachers in theater pedagogy. He has published in several professional journals and books on the esthetic significance of theater in violence prevention; sight specific theater; and the promotion of language. Since 1998 he conceptualized and led theatre projects with children and adolescents, coordinated and directed various individual and inter-school projects and frequently taught workshops and theater projects in cooperation with *Schultheater-Studio Frankfurt*, *Schauspiel Frankfurt* (local theatre), *Staatstheater Wiesbaden*(2003-2005) and *Goethe-Museum Frankfurt*.

Evangelia Kourti is an Associate Professor of Social Psychology specializing in communication at the University of Athens Greece. Her research interests cover the scientific fields of communication and communication skills, media and children, the psychology of cyberspace and the history of psychology.

Eleni Kritikou works as Science Teacher at Music High School of Pallini Greece. She has studied Chemistry and has a Ph.D. degree in Biochemistry. She has been working as a teacher of Science in Secondary Education since 1985 and as Coordinator of Environmental Education (EE) Programs in the Directorate of Secondary Education in the Region of East Attica Greece from 1/9/2003 till 31/8/2011. She has developed many EE Programs in schools, has experience in the conduction of research in the field of Chemistry and EE and in the organization of teachers' training seminars and workshops in EE. She has participated in Comenius 2.1 and Study Visit (Arion) Programs and currently -as a member of the steering group- in the Comenius –Regio Project "The Youth Videomuseums Partnership, Recording traces of our subjective culture".

Maria Leonida is a film director with a focus in documentary. Her work has been screened in Film Festivals and TV channels around Europe. She is particularly interested in the anthropological approach and has filmed various subjects on art and society. She is also directing video material for theatre productions and multimedia projects. She is working as a Media Educator for various programs in and outside schools teaching film language and audiovisual expression to children, young people and adult educators. She has designed and implemented workshops for European projects: North Aegean Narratives 2011-12, Videomuseums (2010-12), Stranger Festival 2009, Ecowomen 2008, CH.I.C.A.M 2002-3. In 2011 she collaborated with the University of Frankfurt and the JOBAct project in Germany for media language workshops. She is the co-founder of Karpos, Centre of Education and Intercultural Communication, an NGO, which develops projects on media literacy dealing with ways of understanding the media as well as with processes of interdisciplinary learning. Maria trained in filmmaking in London and Denmark. She holds a BA in History and an MA in Art History.

John Potter is a Senior Lecturer in Education and New Media at the London Knowledge Lab in the Department of Culture, Communication and Media at the Institute of Education, University of London. He is the program leader for the MA Media, Culture & Communication and teaches on the core module on Media Cultural Theory and Education as

well as optional modules in digital video production, animation and internet cultures. He has published his work in journals and in book form and his research interests include: digital video production by young learners (the focus of his doctoral research); the use of social software and online networks for publication and learning; Media education - Investigating ICT, creative activity and learner agency; Issues in ICT in Education: Social, cultural and political aspects of pedagogy in its relationship to technology; the changing nature of teaching and learning in response to the pervasive use of media technologies, computer games and other online environments in formal and informal settings. Further details at <http://www.lkl.ac.uk/people/potter>

Louisa Stathopoulou has a background in engineering and has graduated from the Royal College of Art in 2005 as an industrial designer. She has since worked in London for 6 years and has experience in various fields of design, such as industrial and interaction design and design for public installations and exhibitions. She has worked for clients such as Panasonic Japan, The British Library, The Museum of London, St. Pancras International, and various Councils of England and her projects have been funded from the Arts Council England and the Royal Institute of British Architects. She is interested in technology and new media and has taught Technology, Design and Innovation in MEng and MA courses as well as expression and creative thinking through digital media in schools, in London and in Athens.

Menis Theodoridis is Film Director specialized in media education and issues of audiovisual expression. He has worked in Greek National Television Broadcasting (ERT) as a film-TV director (1984-2010). In the "Melina Project; Education and Culture" he was responsible for Media Education and Audiovisual Expression Workshop as well as responsible for the educational design of teaching packages. He also designed educational material for various International Film Festivals held in Greece. Recently (2010-11) he was head of the Committee for the design of a new National Curriculum in the field of Culture, including a proposal of a full Syllabus for Audiovisual Education during the years of Compulsory Education. He is member of the NGO "Karpos Centre" (www.karposontheweb.org). (menis.th@gmail.com)

Sabine Westerhoff-Schroer, is film maker, working at "Medienprojektzentrum Offener Kanal (MOK) Offenbach/Frankfurt" Germany